

RIVERLAND ROSE AND GARDEN FESTIVAL

Australia's largest Garden Festival



AMBASSADOR TOOLKIT

Program Objective

The objective of the Ambassador Program is to support young people develop leadership skills while engaging within their community in a way that is meaningful and supported.

Prior to COVID the Renmark Rose Festival embarked on an Ambassador program with an aim to create generational relevance to the Festival while providing an opportunity for young people to expand their skills, fund raise for a charity and be recognised at the Rose Festival Gala dinner.

2021 is the first year of the new Riverland Rose and Garden Festival, truly capturing the essence of region and gardening. With that, we have taken the opportunity to re-evaluate the Ambassador Program and hope to engage with enthusiastic team of young Riverlanders who are proud of their region and looking to contribute to a great community event by showcasing their town.

Program Requirements

Open to all Riverland Residents 17-25 years of age, or young people with a Riverland connection. Applicants must be currently living in region or currently studying or working out of region with a past and/or future connection.

This year, Ambassadors are able to choose one of the following pathways to develop their skills in, with guidance and support of the Committee through the program;

Business Mentoring

Set yourself a challenge in an area of Business that you want to develop in, with a project plan of how you will achieve that goal.

Charity Fundraising

Set yourself a challenge for undertaking Charity Fundraising, with a project plan of how you will achieve that goal.

Community Engagement or Volunteering

Set yourself a challenge for undertaking Community Engagement/Volunteering, with a project plan of how you will achieve that goal.

What should you consider?

Business Mentoring

Set yourself a challenge in an area of Business that you want to develop in, with a project plan of how you will achieve that goal.

- What is the area that you feel you want to grow your knowledge in?
- Is this learning achievable in the timeline?
- What will gaining this knowledge or experience allow you to do next?
- What is your proposal to your host organisation in order to gain this experience?

Charity Fundraising

Set yourself a challenge for undertaking Charity Fundraising, with a project plan of how you will achieve that goal.

- Does the mission of this Charity align with something that you are passionate about?
- What will your fundraising allow the organisation to achieve (what is the organisation going to gain from your fundraising)?
- What do you want to take away from your interaction with this organisation?
- Check their website -
 - Do they have rules, guidelines or support tools to aid any fundraising activities that you are looking at undertaking
 - Do you need approval to fundraise for them?
- How do you plan to conduct your fundraiser
 - One Event? Multiple Events? Sponsoring a personal challenge/goal?

Community Engagement or Volunteering

Set yourself a challenge for undertaking Community Engagement/Volunteering, with a project plan of how you will achieve that goal.

- Does the mission of this Charity align with something that you are passionate about?
- What will your volunteering allow the organisation to achieve (what is the organisation going to gain from your volunteering)?
- What do you want to take away from your interaction with this organisation?
- Does this organisation require any special clearances (and do you already have them)?
 - Police / Working with Children clearances can take time to come back

Project Outline

Use this Outline as a guide to keep you on track and remind you of what you want to achieve from your chosen path.

Chosen Pathway & Organisation

Chosen Pathway: _____

Selected Organisation to work with: _____

Reason for choice: _____

Your Goal

Set Goal or Activity: _____

What is your target?: _____

How will you measure your success: _____

Why this is important to you: _____

Your Mentor

Who would you like to use as your Mentor?: _____

How long do you know this person?: _____

Why does this person inspire you?: _____

What strengths can this person bring to helping you achieve your goal?: _____

Project Outline

Project Planning

When will the activity/project be undertaken?: _____

Venues or location: _____

Duration of project/activity: _____

Costs/Sponsorship considerations: _____

How do you plan to market/promote (if applicable): _____

How many people will be involved?: _____

What plans will you put in place to ensure your success?: _____

In you're fundraising, where is your money or contribution going?: _____

How will you log and record your achievements?: _____

What is your key outcome and priority focus for this project/activity?: _____

Timeline

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
August	16	17	18	19	20	21	22
	23	24	25	26	27	28	30
	30	31	01	02	03	04	05
September	06	07	08	09	10	11	12
	13	14	15	16	17	18 High Tea at Hotel	19
	20	21	22	23	24	25	26
	27	28	29	30	01	02	03
	04	05	06	07	08	09	10
	11	12	13	14	15	16	17
	18 Final Presentation	19	20	21	22 Gala Dinner	23	24

Assessment Criteria

The objective of the Ambassador program is to provide successful participants with a structured, guided, and mentored environment to develop and demonstrate the following skills:

Communication

Public speaking/writing, engaging the participation of others and demonstrating how to be a good communicator.

Teamwork

Respecting others, performing roles of both leader and follower, building on strengths and following through on commitment.

Personal Identity

Understanding the relationship between oneself and the community, pride in being a member of a larger group, awareness of areas for self-improvement and being able to show you can step outside your comfort zone.

Professionalism

Delivering quality work, positively presenting oneself to others, working towards common goals with community organisations and engaging with local businesses.

Project Management

Setting goals/developing action steps, ability to facilitate meetings, multitask, reflect on processes and show how to distinguish between one's interests and community needs.

Time Management

Organisation skills, meeting deadlines set, goal planning and showing ability to prioritise.

Conflict Resolution

Reactivity to things not going to plan and managing conflict issues.

Final Assessments will be undertaken by presentation to a panel of judges at the commencement of the Festival.

Questions? Feel free to reach out to us!

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